

Awarded with 4-star accreditation status



FORT COLLINS AREA
CHAMBER OF COMMERCE

225 S. Meldrum
Fort Collins, CO 80521

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On June 8, 2004, the U.S. Chamber awarded the Fort Collins Area Chamber of Commerce with 4-Star Accreditation.

After the lengthy process, The Fort Collins Area Chamber of Commerce was one of only three chambers of commerce to receive the prestigious designation during this review period, while 45 received three or fewer stars.

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4-star



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The Fort Collins Area Chamber of Commerce constantly strives to provide the best programs and activities to improve business and build a better community. Over the past year, we went through an extensive self-review as part of the U.S. Chamber of Commerce Accreditation Program.

We are pleased to announce that on June 8, 2004, the U.S. Chamber awarded the Fort Collins Area Chamber of Commerce with 4-Star Accreditation. After the lengthy process, we were one of only three chambers of commerce to receive the prestigious designation during this review period, while 45 received three or fewer stars.

What does accreditation mean? **Accreditation means that our chamber of commerce is recognized by the U.S. Chamber of Commerce as offering quality programs, practicing sound organization procedures and reliably contributing to positive change in the community.**

In order to receive accreditation, we were required to demonstrate competency in the following areas: governance, finance, human resources, government affairs, program development, communication, technology and facilities.

The U.S. Chamber examining committee noted several areas of excellence for the Fort Collins Area Chamber of Commerce. Specifically, our Government Affairs, Communications and Event programs exceed standards for other chambers of commerce.

Since 1964, the U.S. Chamber of Commerce has invited state and local chambers of commerce to participate in its Accreditation Program. The program was designed to stimulate a continuous self-analysis of an organization's growth and development with an opportunity to reassess its objectives, organization resources, program of work, procedures, and achievements.

"Accreditation is one of the highest honors bestowed on local chambers fighting for pro-growth and jobs policies at the federal, state, and local level," said Thomas J. Donohue, U.S. Chamber President and CEO. "We are proud to recognize these chambers and their members for helping to advance the principles of free enterprise – the bedrock of this prestigious award."

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<u>Organization</u>	<u>State</u>	<u>Stars</u>
Boulder Chamber of Commerce	Colorado	0
Colorado Springs Chamber of Commerce	Colorado	0
Greeley/Weld Chamber of Commerce	Colorado	0
Longmont Chamber of Commerce	Colorado	0
Fort Collins Area Chamber of Commerce	Colorado	4

The accreditation program of the U.S. Chamber of Commerce is the only one of its kind to monitor the dynamic chamber of commerce industry. Established by a team of chamber executives in 1964, the program was developed for continuous improvement of local chambers of commerce.

The U.S. Chamber of Commerce is the world's largest business federation, representing more than three million businesses and organizations of every size, sector, and region.

To view a complete list of newly accredited chambers, visit <http://www.uschamber.com>.

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U.S. Chamber Accreditation SECTIONS, VOLUNTEERS AND STAFF

Governance

Staff: Ann Hutchison, Policy Committee Coordinator

Volunteer: Mike Burns, Burns Marketing Communications

2003 Improving Public Image Committee Member

2004 Board Member

2004 Executive Committee Member

2005 Chairman of the Board

Finance

Staff: Janel Reichard, Office Manager / Accountant

Volunteer: Carrie Gillis, New Colony Apartments

2003 Board Treasurer & Member

2004 Board Treasurer & Member

2004 Executive Committee Member

HR/Staff

Staff: Janel Reichard, Office Manager / Accountant

Volunteer: Rene Clements, Clements Company

2004 Board Member

Government Affairs

Staff: Ann Hutchison, Policy Committee Coordinator

Volunteer: Joe Rowan, Funding Partners for Housing Solutions

2003 Local Legislative Affairs Committee Chairman

2003 & 2004 Board Member

2004 Transportation Committee Chairman

Sharie Grant, OfficeScapes

2004 Board Member

2004 Local Legislative Affairs Committee Chairman

Program Development

Staff: Ann Hutchison, Policy Committee Coordinator

Volunteer: Chris Wood, Northern Colorado Business Report

2003 Board Chairman

2004 Board Member

2004 Executive Committee Member

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U.S. Chamber Accreditation SECTIONS, VOLUNTEERS AND STAFF (cont'd)

Program Development

Staff: Ann Hutchison, Policy Committee Coordinator

Volunteer: Chris Wood, Northern Colorado Business Report

2003 Board Chairman

2004 Board Member

2004 Executive Committee Member

Communications

Staff: Kim Egan, Communications Coordinator

Volunteer: Jonathan Harshaw, Shaw Sign & Awning

2003 Improving Public Image Committee Chairman

2004 Board Member

2004 Executive Committee Member

Mike Burns, Burns Marketing Communications

2003 Improving Public Image Committee Member

2004 Board Member

2004 Executive Committee Member

2005 Chairman of the Board

Technology

Staff: Kim Egan, Communications Coordinator

Volunteer: Steve Dobbie, MediaTech Productions (MTP)

MTP hosts Chamber Web site

Facilities

Staff: Janel Reichard, Office Manager / Accountant

Volunteer: Stu MacMillan, Everitt Companies

2003 Strategic Planning Taskforce Chairman

2004 Board Chairman

2004 Executive Committee Member

David L. May, Chamber President & CEO
reviewed each section for final executive approval.